



NAPA Notes

Letter from the President

Welcome to the March 2020 edition of *NAPA Notes*. Late last night (March 9), the Society for Applied Anthropology (SFAA) cancelled its annual meetings for 2020. While NAPA had planned several activities and sessions for the conference, this cancelation is understandable in light of the growing concern over COVID-19.

In lieu of a face-to-face meeting, the NAPA GC will hold a virtual meeting on Friday, March 20th. In addition to updates and planning for the AAA 2020 Annual Meeting, the GC officers and committee members will hold a visioning session to discuss goals and priorities for NAPA during the next few years. This is an important process considering the makeup of the NAPA membership and its evolving needs. NAPA has a significant role to play in discussion about the future of the discipline regarding the changing employment landscape, student training, professionalization, and ethical practices. The NAPA GC looks forward to reporting back to the members and receiving input about our visioning goals and priorities and strategic planning that will follow at the AAA Annual Meeting in St. Louis (November 18-22).

I want to conclude by welcoming Jacqueline Cortez as the new editor of the newsletter and sending a Godzilla-sized thank you to Natalie Morrissey for doing an outstanding job as editor these last years. As you may have already discovered, *NAPA Notes* has a new look, thanks to Vanessa Terry, a student in Applied Anthropology at the University of North Texas. The new design is quite nice and freshens up the newsletter! NAPA is fortunate to have folks like Jacqueline and Vanessa on the team and look forward to their leadership in the future.

I hope that you stay healthy and look forward to seeing you at the AAA meetings in November.

Warm Regards,

David Himmelgreen

NAPA President



David Himmelgreen, Ph.D.
NAPA President

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Committee Updates

New Year, New Look!

NAPA has revamped its newsletter this year with the help of Vanessa Terry, NAPA Notes Contributing Editor. Vanessa joined the NAPA Notes team in November 2019 and is a valued addition to the field and publication. She is currently studying Applied Anthropology at the University of North Texas with an emphasis in Business Anthropology.

Voting Matters!

In the 2016 national elections, approximately 53% of those eligible to vote did so according to [CNN](#) Voting determines who leads and leadership shapes the policies that affect our future.

Later this spring, NAPA members will have the opportunity to vote for a new president-elect and a new at-large member of the Governing Council (GC). The people who have agreed to stand for office and to help to shape NAPA's future believe in the importance of NAPA to the discipline. They are prepared to commit themselves to two years of service and to actively moving the GC's agenda forward.

As members of NAPA, we have a duty to ensure that those who are in leadership positions are the best people with a strong commitment to guide the National Association for the Practice of Anthropology. Not a national association, The National Association. Your association. But it will only represent you if you participate. Only if you commit to electing and communicating with the best leadership. In April when you receive your ballot, commit to shaping NAPA. Voting matters. Make your vote matter.

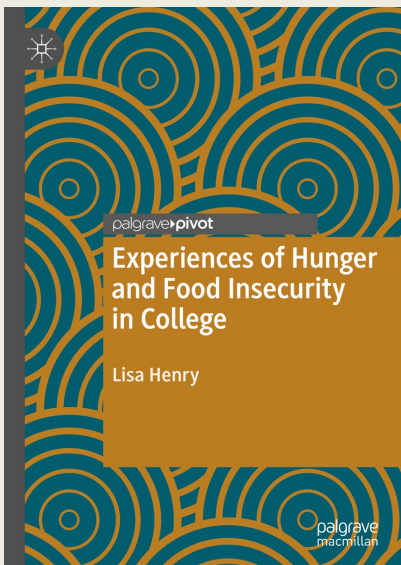


Committee Updates

Add to Cart:

Experiences of Hunger and Food Insecurity in College
by Lisa Henry

Dr. Lisa Henry of the University of North Texas has authored a [new book](#) detailing her research on this timely topic. Add it to your bookshelf today!



This volume explores the experience of hunger and food insecurity among college students at a large, public university in north Texas. Ninety-two clients of the campus food pantry volunteered to share their experiences through qualitative interviews, allowing the author to develop seven profiles of food insecurity, while at once exploring the impact of childhood food insecurity and various coping strategies. Students highlighted the issues of stigma and shame; the unwillingness to discuss food insecurity with their peers;

the physical consequences of hunger and poor nutrition; the associations between mental health and nutrition; the academic sacrifices and motivations to finish their degree in light of food insecurity; and the potential for raising awareness on campus through university engagement. Henry concludes the book with a discussion of solutions—existing solutions to alleviate food insecurity, student-led suggestions for additional resources, solutions in place at other universities that serve as potential models for similar campuses—and efforts to change federal policy.



Preparing for Practice

How Are Students Being Trained for Careers as Practitioners Today?

How are academic programs training people to apply anthropology today? Once graduated, what do these newly minted practitioners need to know in the fast-changing marketplace today?

These questions have been the impetus behind some of Kerry Fosher and Fritz Lampe's work with NAPA. Co-Chairs of the Membership Committee. Both PhD Syracuse trained, Fosher is a senior applied anthropologist with the Marine Corps, employing anthropologists as the Director of Research and the Translational Research Group there. Lampe teaches applied anthropology as a Senior Lecturer at Northern Arizona University where he also coordinates the graduate degree program.

The Membership Committee is charged with understanding and responding to the needs of NAPA members. As a part of this charge, Northern Arizona University's graduate seminar, ANT 603, Applied Anthropology, is preparing to survey graduate programs to understand the trends in training today. In the coming months the study will expand to those who employ applied anthropologists.

A little over thirty years ago three universities began emphasizing offering master's degrees in anthropology. Today, over seventy programs identify themselves as emphasizing applied anthropology. In the intervening years courses in applying anthropology have come to the fore, no longer as a distinct fifth field but now as a central component of the discipline today.

This inquiry compliments the recent survey of MA graduates conducted by North Texas as well as the triennial AAA survey of anthropology departments. What do anthropology graduates being hired as practitioners need to know? What do graduate programs training people in applied anthropology think they need to know? Do actual needs and preparation align or are there gaps between what employers need and programs offer? Lampe and Fosher hope to have some clarity in the coming months.



The Importance of Connecting

Linking In on LinkedIn

I cannot begin to tell you how important it is that anthropologists of all types create and maintain an active profile on LinkedIn. It's not all about networking, doing informational interviews, and seeing what is new with your colleagues. It's actually about promoting anthropology among businesses and other organizations.

My deliberate effort in promoting Business Anthropology on LinkedIn has expanded my network to include members at Facebook, LinkedIn, Uber, Google, and anthropologists from all over the world. I have spoken directly to VPs at a few of those giants, and other employees in key positions and fields that are interested in bringing anthropological approaches to their organization.

Some of these companies still associate Anthropology and qualitative research with UX, other fields such as People Analytics, Company Culture, Artificial Intelligence, Natural Language Processing, Diversity and Inclusion, Decision Science, and Product Management, are becoming more and more intrigued by the application of anthropology and what value anthropologists can bring. While there are a few anthropologists already working in these fields, we don't have enough. These fields seem to be dominated by Statisticians, Industrial and Organizational Psychologists, and Computer Science experts. Cultural approaches and factors seem to be an afterthought, if any thought at all.

LinkedIn needs your presence as it provides a platform to self-publish articles and share outside articles with your network and anyone on LinkedIn. Your contribution will be more impactful than you realize. By doing this, not only will you help your career growth, but the career growth of all those who pursue the PRACTICE of anthropology. You will also raise consciousness about anthropology in general and help make the discipline as familiar and recognized as the others who are dominating the field.

Keith Kellersohn



In Memoriam



Madelyn Iris, Ph.D.

NAPA notes with sadness the passing of our friend and colleague, Madelyn (Micki) Iris. Micki was a leader in NAPA for many years, contributing vision, passion, and time to helping NAPA to grow into an organization serving its membership and the discipline. Among her contributions to NAPA, she was:

- Co-chair and co-founder of the NAPA Mentor Program 1995-1999
- Chair, NAPA Membership Committee, 2006-2011.
- President, NAPA, December, 2004-November, 2006

<http://eadss.org/researchers/>

Micki devoted much of her professional life to conducting evaluation and applied research on issues of aging. She held leadership positions with the Buehler Center of Aging at Northwestern University and CJE SeniorLife in Chicago. As Adjunct Associate Professor, Feinberg School of Medicine, Northwestern University, Micki helped to shape the future of health training and clinicians.

Micki made important contributions as a methodologist. She collaborated with Ken Conrad at the University of Illinois at Chicago in the development of a scale for elder abuse. She also worked with long term collaborator and fellow evaluator anthropologist Rebecca Berman to do a network analysis of partnerships between churches and an elder care agency to strengthen their outreach to minority and underserved populations. She gave back not only to the anthropological community but to other organizations in which she played a key part, such as her congregation Beth Emet and Keshet, an organization supporting disabled adults and children, both of whom she felt supported her through the loss of her son David.

Micki wrote for both lay and professional audiences, working to ensure the greatest opportunity for change. Her doctoral work was on Navajo children's language development and was conducted under the guidance of Ozzie Werner. Miki succeeded Ozzie as director of the NWU ethnographic field school on the Navajo Reservation, and later also implemented a field school in Chicago. She was an anthropologist, a researcher, a mother, and a spouse. She is mourned by her NAPA mentees and will be sorely missed by her larger anthropology family. But her life as a researcher and a righteous and loving person stands as a beacon and a blessing for all of us.



Conference Guide

NAPA Meetings & Events

Friday, March 20, 2020
NAPA Governing Council Meeting
Virtual Meeting
2:30 EST, 12:30 MT, and 11:30 PST

Check Out Other NAPA Outlets

Submit your works to The [Annals of Anthropological Practice](#)

Search for and post job announcements at [AnthroJobs](#) or learn through [Mentoring](#)

ICYMI: NAPA's Anthropology News Section Column has [published](#) an article written by Carylanna Taylor

NAPA Notes is eagerly waiting for your submissions. Contact Jackie Cortez at jacqueline.n.cortez@gmail.com



Meet Me in St. Louis

Call for Papers

This year's theme is "Truth & Responsibility" with conference dates running November 18th - 22nd. Have you started your proposal submission? The deadline to begin a proposal is Friday, April 3rd. More details and information can be found online [here](#).

NAPA Notes March 2020
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Contributing Editors: Vanessa Terry, James Goebel