

# Spring 2017 NAPA Combined Reports

NAPA Governing Council Meeting  
Spring 2017 Meeting: Santa Fe, March 30, 2017 12:15-4:15  
Report Period: November 2016 - March 2017

*The committee reports are a public document.*

## President's Report

TO: NAPA Governing Council  
FROM: Lisa Henry

<b>Accomplishments</b>	<p><b>Governing Council:</b></p> <ul style="list-style-type: none"><li>• David Himmelgreen is now our President-Elect.</li><li>• John Massad is now our Past President.</li><li>• Ellen Puccia has started her 2<sup>nd</sup> term as Member-at-Large (in addition to continuing as our Program Chair!)</li></ul> <p><b>Listening Tour</b> I spend a good portion of January having phone meetings with the entire GC. The goal was to hear what everyone thinks about NAPA, where we are, and where we should be going. This was an honor and a wonderful experience. The results were emailed to the GC prior to the Spring meeting and will be discussed during the Spring meeting.</p>
<b>Work in Progress</b>	<p><b>Treasurer</b> Kevin Preister's 2-year term as treasurer will end in 2017. We are currently working on the appointment of a treasurer.</p> <p><b>Global Enterprise Anthropology Summit</b> NAPA is sponsoring the Global Enterprise Anthropology Summit at Wayne State University. The Global Enterprise Anthropology Summit, building on the pathbreaking work of EPIC (Ethnographic Praxis in Industry Conference), and academic programs at leading universities, would be the first time that anthropologists in both industry and academia from all over the world have come together to discuss in depth and identify priorities for research and training, and identify Best Practices</p>

	<p>for the use of anthropology in contemporary enterprise challenges.</p> <p><b>Business Anthropology Matters Initiative</b>  NAPA is working closely with the Business Anthropology Matters Initiative, headed by Elizabeth Briody, Timothy Malefyt, Allen Batteau, and Bob Morais. Their initiative is to create more visibility of Business Anthropology during the 2017 AAA meetings. They are organizing sessions and workshops and NAPA is hosting most of these. Inga Treitler is the NAPA representative for recruiting students from applied departments to participate in the initiative.</p> <p><b>Setting Priorities</b>  I established 2 documents in preparation for the Spring GC meetings where we will discuss priorities for the upcoming years. These documents are the NAPA Listening Tour Summary and a spreadsheet of all NAPA activities. These documents will guide our discussion.</p>
<b>Problems Encountered and Recommended Solutions</b>	
<b>Issues / Motions for Board Resolution:</b>	<b>Treasurer</b> We will need to vote on a new appointed treasurer during the Spring 2017 GC meeting.
<b>Budget Request (Items and cost)</b>	Depends on the priorities discussion at the Spring 2017 GC meeting.
<b>Comments:</b>	

**Treasurer’s Report**

TO: NAPA Governing Council  
FROM: Kevin Preister, NAPA Treasurer

<b>Committee Members</b>	
<b>Accomplishments</b>	<p>Maintained the review and approval process for payments for materials, conference call lines, honoraria, conference reimbursements consistent with the approved NAPA budget.</p> <p>The OT Field School submitted a projected budget for their upcoming summer program.</p>
<b>Work in Progress</b>	

<b>Problems Encountered and Recommended Solutions</b>	
<b>Issues / Motions for Board Resolution:</b>	No motions
<b>Budget Request (Items and cost)</b>	Our 2016 revenue was projected to be \$14,360 but end of year revenue was only \$11,859, a shortfall of \$2501. NAPA total expenditures in 2016 was \$17,404. Subtracting the revenue of \$11,859, NAPA spent \$5545 more than we took in.
<b>Comments:</b>	Between September, 2015 and September, 2016, NAPA membership dropped from 436 to 369, a decline of 18%.  NAPA still operates for the most part in a revenue neutral position, but that will prove more difficult in the membership continues to decline. The work of the Membership Committee looms as important for assisting NAPA in developing strategies regarding our asset pool. In other words, how do we use our asset pool to develop an even stronger organization?

**Secretary's Report**

TO: NAPA Governing Council  
FROM: Rachel Hall-Clifford, NAPA Secretary

<b>Committee Members</b>	Rachel Hall-Clifford; Alice Larotonda (AN section news co-contributing editor)
<b>Accomplishments</b>	November 2016 meeting minutes circulated, revised, and approved by email.  Monthly online submissions for Anthropology News highlighting section news and work of members.  Improved coordination with the Communications Committee to share links to AN articles and content.
<b>Work in Progress</b>	The AN format has gone to online only apart from one annual print edition over the summer. Rachel Hall-Clifford, Alice Larotonda, and Lisa Henry are working to put together materials for our first 1-page content for the print edition. Online monthly submissions will continue as usual.

<b>Problems Encountered and Recommended Solutions</b>	<p>We have begun advertising for potential AN submissions about members' work through our NAPA communications channels. Other ideas for identifying interesting content are welcome.</p> <p>AN co-contributing editor Alice Larotonda will conclude her service in May when she goes into the field. Suggestions of a new graduate student or young professional contributor are needed and should be sent to the Secretary.</p>
<b>Issues / Motions for Board Resolution:</b>	None.
<b>Budget Request (Items and cost)</b>	None.
<b>Comments:</b>	None.

**Nominations Committee Report**

TO: NAPA Governing Council  
FROM: David Himmelgreen

<b>Committee Members</b>	Lisa Henry, John Massad, Elizabeth Briody, Ellen Pucia, and Terry Redding
<b>Accomplishments</b>	<p>Put together 2017 Slate of NAPA Candidates as follows:</p> <p><b>The National Association for Practicing Anthropologists</b></p> <p><b>Secretary</b> (2-year term) Vote for one.  Sarah El-Hattab  Rachel Hall-Clifford</p> <p><b>Member-at-Large #1</b> (2-year term) Vote for one.  Keith Kellersohn  Ann Tezak</p> <p><b>Member-at-Large #2</b> (2-year- term) Vote for one.  Joshua Liggett  Jason Lind</p> <p><b>Student Representative</b> (2-year term) Vote for one.  Taapsi Ramchandani  Amanda Tack</p>
<b>Work in Progress</b>	Completed

<b>Problems Encountered and Recommended Solutions</b>	Some missing contact information and emails the bounced back
<b>Issues / Motions for Board Resolution:</b>	None
<b>Budget Request (Items and cost)</b>	None
<b>Comments:</b>	Hire grad student to update candidate list

**Communications Committee Report**

TO: NAPA Governing Council  
FROM: Terry Redding

<b>Committee Members</b>	Amanda Woomer, Bethany Grove (Twitter), Zelda Harrison, Sophie Goodman, (Facebook), Kristy Keller (LinkedIn Administrator), Julia Wignall (AnthroCurrents), Adriana Mariana Szabo (AnthroJobs), Marion Tanis (anthro/studio), Astrid Willis Countee (website), Natalie Morrissey, NAPA Notes Senior Editor, Brandon McClure, Natalie Cox, Amanda Jo (AJ) Wildey, and Allison Formanac (Contributing Editors), Amanda Tack (Print media), Ana Belen Conrado (Special projects), Robbie Murie (videographer), Terry Redding (Chair)
<b>Accomplishments</b>	<p>Maintained and developed ongoing media, such as website, LinkedIn, Facebook, and Twitter. All continue to grow.</p> <p>Twitter: 9,580 followers  LinkedIn: 4,177 members  Facebook: over 2,000 “likes”  Website: a few thousand total page views each month</p> <p>Recruited four new contributing editors for <i>NAPA Notes</i>. Worked with current senior editor to orient new volunteers.</p> <p>Continued one weekly blog, AnthroJobs. Recruited new writer for ongoing bi-weekly blog, AnthroCurrents. Recruited writer for a new, occasional blog, anthro/studio.</p> <p>Coordinated content with Secretary team for AAA newsletter and CommComm.</p>
<b>Work in Progress</b>	Preparing the next newsletter issue, to be distributed March 21.

	Working with Volunteer Coordinator for combined NAPA/WAPA table at SfAA.
<b>Problems Encountered and Recommended Solutions</b>	Nothing unusual.
<b>Issues / Motions for Board Resolution:</b>	Is there any interest in trying to produce video content that would stream on the website?
<b>Budget Request (Items and cost)</b>	\$50 for NAPA flyers for table at SfAA
<b>Comments:</b>	It would be great if more GC members would contribute content for the media, even in small amounts.  The chair would like to step down at the end of 2017 if a replacement can be found.

### Membership Committee Report

TO: NAPA Governing Council  
FROM: Kerry Foshier, Fritz Lampe

<b>Committee Members</b>	<p>Jo Aiken Kerry Foshier Sheryl Horowitz Jocelyn Huelsman Monica Hunter Fritz Lampe Zarla Ludin Terry Majewski Casey McHugh Joan Mencher Justin Niehoff Carla Pezzia Aisha Rios Alessandra Rosa Susan L. Schalge Yuichi Sekiya Susan Wilson Cassandra Workman</p> <p>Committee Chair Mentor: Susan Squires</p>
<b>Accomplishments</b>	<p>Main effort: Membership Survey was executed. Basic analysis to be presented at GC meeting.</p> <p>Additional items:</p>

	<ul style="list-style-type: none"> <li>- Committee structure modified to include team leads to re-energize team activity and smooth committee process.</li> <li>- Academic outreach team continued building the database of applied programs and points of contact.</li> </ul>
<b>Work in Progress</b>	Working with team leads to identify concrete activities for next reporting period.
<b>Problems Encountered and Recommended Solutions</b>	Research and Survey team had a problem with their available version of SPSS that has hampered survey analysis efforts. NAPA may want to investigate options for analysis tools that could be made available to committees.
<b>Issues / Motions for Board Resolution:</b>	None
<b>Budget Request (Items and cost)</b>	None. Note – Membership Committee will not be requesting reimbursement for survey monkey costs.
<b>Comments:</b>	We have asked the Student Advisory Team Lead to consider adding one or more individuals to her team to help with the team’s responsibilities.

**Annals of Anthropological Practice (AAP) Report**

TO: NAPA Governing Council  
FROM: John Brett, editor

<b>Committee Members</b>	Tim Wallace (chair), Chad Morris, Peter VanArsdale, Robert Rubenstein, RuthBeth Finerman
<b>Accomplishments</b>	’Involve Me and I Learn:’ Teaching Anthropology and Research Methods in the Classroom and Beyond” was published in November of 2016. This was the last theme based issue as the AAP transitioned to the current all volunteered format.
<b>Work in Progress</b>	The AAP has now transitioned from its theme-based format to the all-volunteered format. Following a very large marketing campaign spearheaded by John Massad and Terry Redding and a subsequent effort from the marketing department at Wiley, we are receiving a slow but steady stream of submissions so we will have an issue to publish this spring though it will be a little slim and late.

	As the AAP finalizes its transition to the all volunteered format, we need to formalize the makeup and processes for the editorial board. Tim Wallace and John Brett brought forth a proposal for discussion at the AAA meetings last fall. It was further discussed and passed online. Tim Wallace and John Brett will move forward with developing the editorial board as outlined in the motion.
<b>Problems Encountered and Recommended Solutions</b>	<p>The largest challenge we face is attracting manuscript submissions. While we are getting submissions as a result of our marketing campaign last year, we need to continue promoting the journal. We are receiving a surprising number of international submissions (India, Europe) some of which have been in good shape and are or soon will be under review. Others are either inappropriate to the journal (so are rejected without review) or appear to have been written in a language other than English then machine translated. I have to return these to the authors for correction before sending them out to review.</p> <p>I would again encourage all GC members to seek out submissions from presenters of excellent papers they encounter.</p>
<b>Issues / Motions for Board Resolution:</b>	Any thoughts on ways to increase submissions would be most welcome.
<b>Budget Request (Items and cost)</b>	n/a
<b>Comments:</b>	

**Publications Committee Report**

TO: NAPA Governing Council  
FROM: Tim Wallace, Chairperson

<b>Committee Members</b>	Tim Wallace (chair), Chad Morris, Peter VanArsdale, Robert Rubenstein, RuthBeth Finerman
<b>Accomplishments</b>	<ul style="list-style-type: none"> <li>Submitted the proposal to the GC to officially form the AAP Editorial Board. It was discussed at the November 2016 meeting and is now being voted on.</li> <li>The AAA reported that the new published contract has been signed with Wiley-Blackwell after an intense preparation, bidding process and negotiation period. The publishing sections, like NAPA, will be receiving a significant increase in revenues once the new contract starts. Much of the success of this contract is due to the diligence NAPA and other publishing</li> </ul>

	<p>sections put into rethinking how we do our scholarly/engaged/applied/practicing publishing work in effective, fair and efficient ways that made our portfolio even more valuable to the bidding companies.</p> <ul style="list-style-type: none"> <li>• Current AAP editor, John Brett, was nominated and voted into a second term as AAP editor, a term that will end in 2019.</li> </ul>
<b>Work in Progress</b>	<ul style="list-style-type: none"> <li>• Monitoring the production of the AAP volumes.</li> <li>• Assisting AAP editor John Brett in thinking through relevant AAP problems.</li> </ul>
<b>Problems Encountered and Recommended Solutions</b>	<p>While there are some individual author contributions trickling in to be reviewed for publication, we would like the trickle to become a stream. We are searching for ideas to help AAP have more manuscripts being submitted.</p>
<b>Issues / Motions for Board Resolution:</b>	<p>None to report</p>
<b>Budget Request (Items and cost)</b>	<p>None to report</p>
<b>Comments:</b>	<p>None.</p>

**Ethics Committee Report**

TO: NAPA Governing Council  
FROM: Chad Morris

<b>Committee Members</b>	<p>Steve Pavey  Tracy Meerwarth Pester  Anne Pfister  Robert Rubinstein  Niel Tashima  Chad Morris, Chair</p>
<b>Accomplishments</b>	<p>The NAPA Ethics Subcommittee on Revision to the Ethics Statement, chaired by Niel Tashima, has made substantial progress toward their assigned task over the last few months. They have responded to my initial comments on a working draft and created a substantially improved draft based on group feedback. I have reviewed the latest draft and sent a set of comments that, at this point, is more editorial than substantive in nature. The subcommittee will contemplate these suggestions (and no doubt add their own, better ideas) and create a</p>

	<p>final draft for presentation to the Ethics Committee. The Ethics Committee will deliberate and make suggestions to augment the good work of the subcommittee, as appropriate, with the goal of having a final version to present to the Governing Council in time for the fall AAA meeting.</p> <p>One subcommittee member, Lauren Penney, has done particularly strong work, and as such has been nominated by Niel Tashima and myself for the NAPA Volunteer Award.</p>
<b>Work in Progress</b>	Subcommittee work is ongoing.
<b>Problems Encountered and Recommended Solutions</b>	None.
<b>Issues / Motions for Board Resolution:</b>	None.
<b>Budget Request (Items and cost)</b>	None.
<b>Comments:</b>	None.

**Mentor Committee Report**

TO: NAPA Governing Council  
FROM: Niel Tashima

<b>Committee Members</b>	Elizabeth Briody, Sarah Cote, Tara Eaton. Tom Greaves, Carla Guerron Montero, Kimberly Montoni, Robert Morais, and Bill Roberts
<b>Accomplishments</b>	<ol style="list-style-type: none"> <li>1. Successful launching of Mentor Survey.</li> <li>2. Concept development for Mentor/Organizational Relationship Committee video development to capture mentoring at the Careers Expo.</li> <li>3. Continued Mentor Matching.</li> </ol>
<b>Work in Progress</b>	<ol style="list-style-type: none"> <li>1. Mentor Survey.</li> <li>2. Partnership Development</li> <li>3. Mentor Matching</li> </ol>
<b>Problems Encountered and Recommended Solutions</b>	No problems encountered.
<b>Issues / Motions for Board Resolution:</b>	I would recommend that the GC develop a letter of recommendation or a certificate of appreciation for Tom Greaves’ dedication and hard work as the past Mentor Committee Chair and Mentor Match Coordinator. He has devoted significant time and worked with every mentee who has requested assistance through the NAPA Mentor Match online program.

<b>Budget Request (Items and cost)</b>	On-going partnership activities. Current partnership funded. Next partnership activity will be developed and presented to the GC in the next several months cost estimate is approximately \$4,000.
<b>Comments:</b>	Tom Greaves will gradually retire from the Mentor Committee over the next 4-6 months.

**Workshops Committee Report**

TO: NAPA Governing Council  
FROM: Fatimah Williams Castro, Ph.D., Chair

<b>Committee Members</b>	Fatimah Williams Castro
<b>Accomplishments</b>	<p>Sponsor 6 workshops proposed for AAA annual meeting, as organized by the Business Anthropology Initiative with Robert Morais and Elizabeth Briody.</p> <p>The proposed workshops include:</p> <ul style="list-style-type: none"> <li>• Organizational Culture and Change: Elizabeth Briody, Keith Kellersohn, and Jo Aiken</li> <li>• Design Anthropology: Emilie Hitch (possibly with Tamara Hale)</li> <li>• Consumer/Advertising Anthropology: Maryann McCabe and Timothy Malefyt</li> <li>• Sustainability: Larry Coben</li> <li>• Work Culture: Jan English-Lueck</li> <li>• Being a Great Consultant:</li> </ul> <p>Additional topics and presenters may have been added since last update. These sessions are pending review and approval from AAA.</p>
<b>Work in Progress</b>	<p>In discussions with President Lisa Henry to find an apprentice or other NAPA member who would like to take over Workshop Chair position, as the current chair will need to relinquish her position as of this year’s annual meeting.</p> <p>A faculty member in applied anthropology or a practicing anthropologist who is good at networking, can work effectively virtually, and is able to attend annual meetings and auxiliary meetings would be a good fit for this position. Interested parties may contact the Workshops Chair at</p>

	<a href="mailto:fatimah@beyondthetenuretrack.com">fatimah@beyondthetenuretrack.com</a> with questions or otherwise.
<b>Problems Encountered and Recommended Solutions</b>	na
<b>Issues / Motions for Board Resolution:</b>	na
<b>Budget Request (Items and cost)</b>	na
<b>Comments:</b>	na

### Organizational Relations Committee Report

TO: NAPA Governing Council  
FROM: Cathleen Crain, Chair Organizational Relations Committee

<b>Committee Members</b>	Cathleen Crain, Carol Ellick, Niel Tashima, and Joshua Liggett. Daniel Ginsberg, AAA Professional Services Fellow provides material support to the Committee and functions as an <i>ex officio</i> member.
<b>Accomplishments</b>	<p>The Committee organized the 11th annual Careers Exposition that was held on Friday, November 18, 2016. Approximately 50 professional anthropologists participated in the Expo to provide career advice to new and young anthropologists.</p> <p>Two new features of the Expo included expanded mentoring opportunities with “The Doctor is In: Campus to Career” featuring Riall Nolan, David McCurdy, William Beeman, and Jean Schensul providing mentoring to participants. NAPA provided instant mentoring as it does each year. This new feature was very popular with new/young professionals spending significant time with the “doctors”.</p> <p>A second feature was two of the professional participants providing on-the-spot training. The first was the BOAS Network representative helping new professionals to develop their “elevator speeches”; for a limited number of participants these were videoed so that they could see and improve them. The second was an independent professional, Dawn Lehman, who ran a career mapping exercise with interested new professionals. Both of these offering were very popular with participants.</p> <p>The Committee undertook heavy promotion to continue to grow attendance at the Expo. The AAA communications office was very helpful in disseminating the messages. Even with the promotion, the Minneapolis meeting was smaller than in the past few years and so Expo attendance was proportionately smaller, likely around 500.</p>

	<p>As in past years, the Expo had significant support from AAA, as well as from Consortium of Applied and Practicing Anthropology Programs (COPAA) and from CoPAPIA.</p> <p>The evaluation for the Expo was included in a larger intercept survey supported by CoPAPIA. The surveys were conducted by CoPAPIA-generated volunteers and responses were conducted on iPads providing faster information turn-around. The results were consistent with previous years. There is a desire for a greater number and more diversity in the professionals at the Expo. There is also a desire for the Expo to be longer in duration, including requests for the Expo to be on each day of the AAA.</p>
<b>Work in Progress</b>	The Committee will be undertaking planning and recruiting for the next meeting beginning in April of 2017. With a return to Washington, DC it is expected that attendance will be higher. The Committee is also considering ways and means of adding interest and variety to the Expo.
<b>Problems Encountered and Recommended Solutions</b>	There have been no problems encountered this year.
<b>Issues / Motions for Board Resolution:</b>	The Expo continues to provide NAPA with a high visibility opportunity to interact with young professionals and students as well as a cadre of senior, highly placed professional anthropologists. This is an opportunity for NAPA to highlight its contributions to the development of new and young professionals.
<b>Budget Request (Items and cost)</b>	This year's Expo should return to its previous budget mark: approximately \$2,300.
<b>Comments:</b>	

**Volunteer Committee and LPOs**

TO: NAPA Governing Council  
FROM: Jason Lind

<b>Committee Members</b>	Jason Lind and Carla Pezzia
<b>Accomplishments</b>	<p>NAPA is going to have a roundtable regarding how SfAA can better serve the interests of Practitioners and support LPOs.</p> <p>Friday, March 31<sup>st</sup> from 12:00 to 1:20pm  New Mexico (La Fonda)</p>

	CHAIRS: <b>KRIEGER, Laurie</b> (Manoff Group) and <b>RE CRUZ, Alicia</b> (UNT) ROUNDTABLE PARTICIPANTS: <b>LIND, Jason D.</b> (VA), <b>SCHENSUL, Jean J.</b> (ICR), <b>CRAIN, Cathleen</b> (LTG Assoc), <b>GORDON, Andrew</b> (U Houston), <b>WINN, Alisha R.</b> (Independent)
<b>Work in Progress</b>	The Volunteer committee will report on the outcome of the roundtable to the NAPA GC since it is of significant interest to the organization
<b>Problems Encountered and Recommended Solutions</b>	None
<b>Issues / Motions for Board Resolution:</b>	None
<b>Budget Request (Items and cost)</b>	None
<b>Comments:</b>	Jason Lind is on the ballot for NAPA member at large. If he is elected for this role, he will be looking to pass on the duties of the Volunteer Committee to another person.

### **Future of Global Enterprise Anthropology Summit: NAPA's endorsement**

To the NAPA Governing Council, SfAA Santa Fe, March 30, 2017

From the Business Anthropology group: Inga Treitler [inga.treitler@gmail.com](mailto:inga.treitler@gmail.com)

#### **What is the Future of Global Enterprise Anthropology Summit?**

After review by the GC in the month of February, 2017, NAPA has lent its endorsement to the proposed Summit, which is currently in final fundraising stages. The following text in italics was prepared by Allen Batteau, Wayne State University. Participation will be by invitation, and representatives are from most of the world's continents. During the GC review process, several details were added, and it is agreed that the NAPA logo will be displayed in all communications. The date and location have not been set.

**Opinion and Recommendation:** It is my opinion that a high profile event under the tent of AAA and NAPA that yields recommendations and contributes to the anthropological canon is critical. The international aspect and the summit characteristic lend an element that has not been possible before. The work in business anthropology at and by EPIC has been a powerful influence in anthropology, but has been limited by cost. This summit will be fully financed, creating a new venue for interaction among academia and private and nonprofit sectors. *Enterprise Anthropology – the use of anthropological concepts and tools to solve practical problems in contemporary enterprises, including business, public entities, and civil society organizations, and the use of these engagements to develop new theoretical insights – is perhaps the most rapidly growing branch of the discipline of anthropology today. Enterprise Anthropology embraces concerns with product development, marketing and consumer behavior, organizational performance, international business, user experience in technological*

*systems, innovative financial instruments, sustainability, and new forms of business in emerging economies. Several hundred anthropologists around the world on all continents are working on problems such as these, and we propose to bring their experience and insights to the attention of programs in academic anthropology. The Global Enterprise Anthropology Summit, building on the pathbreaking work of EPIC (Ethnographic Praxis in Industry Conference), and academic programs at leading universities, would be the first time that anthropologists in both industry and academia from all over the world have come together to discuss in depth and identify priorities for research and training, and identify Best Practices for the use of anthropology in contemporary enterprise challenges.*

*The Global Enterprise Anthropology Summit will have four objectives:*

- Identifying the broad outlines of Enterprise or Business Anthropology in a culturally neutral frame, recognizing that quite often both the terms “enterprise” and “business” and “anthropology” are culturally freighted. If anthropology engaged in contemporary institutions is to be a sustainable discipline, it cannot be identified with any one particular culture or civilization.*
- Beginning work and setting priorities for understanding Best Practices for Enterprise Anthropology in such areas as change management, design, environmental and cultural sustainability, user experience research, marketing and consumer behavior, and other specialties.*
- Building a consensus on research and training priorities for the next generation of anthropology practitioners and scholars.*
- Building a global network of academic and practicing Enterprise Anthropologists: at present, as evidenced by occupational titles and publications in business anthropology journals, there are more than 300 enterprise anthropologists worldwide.*

### **EPICpeople: News for NAPA**

To the NAPA Governing Council, SFAA Santa Fe, March 30, 2017  
From the EPIC Liaison: Inga Treitler inga.treitler@gmail.com

#### **Liaison activity**

The NAPA – EPIC liaison activity consists largely of identifying and sharing critical EPIC developments with the anthropology practitioner community through the Praxanth listserv and in NAPA Notes, and Anthropology News.

The primary point of contact at EPIC has been Director of Communications and Content, Jennifer Collier Jennings. Much of the information that NAPA shares from EPIC concerns new EPICpeople developments and conference planning. With the following exciting new blog theme, there is a growing relationship with Mike Youngblood, who, though not part of the leadership group is becoming more involved in topics that are of concern in many anthropological practitioners’ work (sustainability; community wide engagement):

- 1. Exciting new EPIC developments in progress that engage with network of anthropologists/ethnographers**
  - a. Sustainability Blog theme organized by Anthropologist Mike Youngblood

- i. Recruited contributors from the practicing anthropology community as well as ethnographically engaged sustainability experts-
  - I. This blog marks a move in the direction of open conversation within the EPIC and the anthropology communities and reaches those outside both those groups <https://www.epicpeople.org/sustainability-ethnography/>
  - II. New platforms for learning from business anthropologists in the field are being developed through courses, talks and tutorials, most require membership in EPICpeople, which is available at \$150/year.

## 2. Ongoing resources

Job Board: <https://www.epicpeople.org/job-board/>

Business Directory : <https://www.epicpeople.org/business-directory/>

### Summary and recommendation:

This is a good time to continue liaising with EPIC. New opportunities for ongoing learning, for potential collaborations, for jobs, and for participation in conversations that tackle humanities wicked problems can be found. The year round virtual community of EPICpeople makes it easier to engage with other members, without the high costs associated with conference attendance. For those in a position to do so, I recommend the investment in of membership, to participate in the online learning platforms.

### TOPIC for GC DISCUSSION:

Should we consider proposing to EPIC, on behalf of NAPA, a departmental membership rate that gives graduate students access to materials including blogs and learning platforms?

## **AnthroTalks: Audiofeatures that illuminate the ordinary**

Status and Progress Report

To the NAPA Governing Council, SfAA Santa Fe, March 30, 2017

From the AnthroTalks team: Inga Treitler, Taapsi Ramchandani, Astrid Countee

## 1. AnthroTalks Work in Progress

- a. Understand costs
  - i. Budget request will be submitted for GC review
- b. These features are currently in production
  - i. Back to School
  - ii. Low Income Wizardry
- c. Have begun conversation with The University of Tennessee Anthropology Department to bring in graduate students as co-producers - critical for bringing the generational perspective of users.

## 2. Series scheduling and structuring:

- a. Anticipate production of first segment in April 2017.
- b. Production structuring:
  - Dressing the part—status, function, art
  - Storing your junk—hoarding, curating...
  - Leading a group—governing in the US, management teams, integration refugees
  - Standing in Queues—choosing a urinal, things in short supply, setting priorities

Budget request from NAPA:

	<b>One time</b>	<b>Annual</b>	<b>Immediate TOTAL</b>
<b>Wordpress</b>		\$75	<b>\$75</b>
<b>GoDaddy Domain</b>	\$49 (refund)	\$49	<b>\$98</b>
<b>Bluhost</b>		\$65.40	<b>\$65.40</b>
<b>Adobe Audition Editing Software</b>		\$240	<b>\$240</b>
<b>2 desk top mics</b>	\$220		<b>\$220</b>
<b>3 phone mics</b>	\$90		<b>\$90</b>
<b>TOTAL</b>	<b>\$359</b>	\$429.40	<b>\$788.40</b>

**Team:**

Astrid Countee, software developer and anthropologist, blogger <http://ianthro.com/> and innovator.

Taapsi Ramchandani, worked for CNBC in India, blogger <http://digitaldidi.com/>, completing doctoral research in Trinidad, produced our inaugural podcast.

Inga Treitler, consumer researcher and public involvement, cultural advisor for HiMate.org in Berlin, an app for integration of new refugee arrivals in Europe.