NAPA Committee Reports
March 2014

Contents

Treasurer's Report to the Governing Council
Spring, 2014

Treasurer:	Kevin Preister
Accomplishments:	Timely management of the NAPA finances.

Work in Progress:

We continue to need more timely reporting of estimated costs by committee chairs for incorporation into the 2015 budget, to be developed starting in May, 2014. In particular, the projected costs of the EXPO need to be discussed with the Treasurer (and Executive Committee) well in advance of the budget process.

Continue to review and adjust the NAPA budget template to ensure that linkages are clear to the AAA budget lines, and to better communicate how the budget items interrelate for the AAA Controller.

Work to operationalize travel expense estimates, where significant overages and underages in the past have presented challenges.

Problems Encountered and
Recommended Solutions:

Issues / Motions for Board
Resolution:

No Motions.
A current issue is the lack of sufficient registration time to optimize workshop utilization (see page 3).

Major Objectives/Goals to be
accomplished:

We should consider cost-cutting measures and revenue-enhancing measures to ensure the long-term fiscal health of the association. In particular, we should discuss the costs of the GC luncheon, as we no longer are experiencing a savings due to skyrocketing costs of hotel-provided food for this event.

Budget balance for 2013:

Our most current financial statement available from the AAA is for the end of December, 2013. These figures will be used soon in preparation for the 2015 budget process in May, 2014.

Net Assets at Beginning of Year	$121,943.73
Revenues to Date	$ 45,020.08
Expenses to Date	$ 37,387.22
Change in Net Assets	$ 7,632.86
Net Assets at End of Period	$129,576.59

American Anthropological Association
Statement of Activities
NAPA AOTIG - NA415
For the Twelve Months Ending December 31, 2013

	Actuals YTD	2013 Annual Budget	Variance	2014 Annual Budget
REVENUE:				
Registration Fees	$24,000.00	$30,000.00	($6,000.00)	$30,000.00
Other Income	350.00	0.00	350.00	0.00
TOTAL REVENUE	24,350.00	30,000.00	(5,650.00)	30,000.00
EXPENDITURES:				
Salaries & Wages-AAA	191.34	1,050.00	(858.66)	1,050.00
Employee Benefits-AAA	64.47	0.00	64.47	0.00
Prof./Consult./Honoraria	6,737.69	6,985.00	(247.31)	6,985.00
Travel & Related Expenses	5,262.26	11,150.00	(5,887.74)	11,150.00
Postage	345.68	530.00	(184.32)	530.00
Office Supplies	877.29	1,120.00	(242.71)	1,120.00
Telephone	0.00	828.00	(828.00)	828.00
Insurance	4,777.00	4,500.00	277.00	4,500.00
Miscellaneous Expense	260.62	400.00	(139.38)	400.00
TOTAL EXPENDITURES	18,516.35	26,563.00	(8,046.65)	26,563.00
CHANGE IN NET ASSETS	$5,833.65	$3,437.00	$2,396.65	$3,437.00

[3]

NAPA Workshops Trend Data of Revenues, Expenses, and Profits
2007 – 2013
Received from Sabrina Scott, March 13, 2014

	Revenues:	Equipment Costs	Profits
2012	$6530.00	$2384.33	$4145.67
2013	$3480	$897	$2583

NAPA REVENUES/EXPENSES, 2007-2011

	Revenues:	Equipment Costs*:	Profits
2011	$4500	$ 800	$3700
2010	$2935	$2000	$ 934
2009	$2578	$ 628	$1950
2008	$2680	$ 120	$2560
2007	$3055	$ 0	$3055 (AAA apparently covered the costs)

The above data were made available from Suzanne Mattingly per email 2/1/12.

Please note:
- **In 2011, AAA opened workshops registration after the middle of September.**
- **In 2012, AAA opened workshops registration in August.**
- **In 2013, AAA opened workshops registration in October.**

It is easy to see from the trend data that the sooner workshops registration is made available the greater the profits. When workshops registration is opened to AAA members makes a difference in the financial outcome.

NAPA Governing Council Meeting
Spring 2014 Meeting Albuquerque, NM, March 20, 2014 1:00 – 5:00
Report Period: December 2013 – March 2014

This committee report is a public document.

TO: NAPA Governing Council
FROM: Lisa Henry

Committee Members	Lisa Henry Jo Aiken

Accomplishments	• Took meeting minutes during Fall 2013 GC meeting in Chicago
	• Published 2014 NAPA Section News (Jo Aiken)
	   o January, AN Online - Call for NAPA Workshops for the 2014 AAA Annual Meeting in Washington DC, by Sabrina Scott
	
	   o March/April, AN Print - 2013 NAPA Student Achievement Award Winners
	
	   o March, AN Online – Business Anthropology Workshop at SfAA Annual Meeting, by Inga Treitler
	   o
	    March, AN Online - 2013 NAPA Student Achievement Award Winners

Work in Progress	• Upcoming 2014 NAPA Section News (Jo Aiken)
	   o April, AN Online - Introduction of New Board Member, Inga Treitler
	
	   o April, AN Online - SfAA Annual Meeting follow-up, TBD (asked Molly Shade)
	
	   o May, AN Online - Highlight of NAPA Volunteer Opportunities, TBD
	
	   o June, AN Online – Highlight of NAPA Networking Benefits, TBD

Problems Encountered and Recommended Solutions	There has been a significant lag in publishing AN online articles. Jo posts them to WordPress (the portal to publish online articles), but they take a long time to post to Anthropology News Online. We are

	contacting AAA staff to find out the reasons for the lag.
Issues / Motions for Board Resolution:	None.
Budget Request (Items and cost)	None.
Comments:	None.

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TO: NAPA Governing Council
FROM: Terry Redding

Committee Members	Nancy Gillis (Twitter&Facebook); Kristy Keller, Nicole Conand (Linked In interview series); Corinne Wilder (website Career Section Editor); Shane Pahl; Angela Ramer (website Student/Faculty Section Editors); Angela Rockett Kirwin (website) Emily Altimare (NAPA Notes editor); Grace Munene (print media); Karen Greenough, Chad Morris, Jo Aiken (listserv); Steve Wilson (podcast); Michael Kilman (videocast) Terry Redding (chair)
Accomplishments	- Continue to post content to Twitter, Facebook, LinkedIn, and blog. - Conducted 8 interviews for podcast pilot; currently finalizing editing. - Distributed March issue of NAPA Notes per the annual schedule. - Continued to update website. - Twitter: 5,066 followers and growing - LinkedIn: 3,044 members and growing - Podcast pilot should launch near SfAA meeting time.
Work in Progress	- Recruited and am currently working with several potential volunteers for social media pages. - Currently working with podcast volunteer to launch pilot. - Working with/developing potential videocast volunteer for 30th anniversary. - Ready to re-launch the interview series on the blog instead of LinkedIn. - Seeking volunteer to continue GC interview series on blog. - Coordinating with WAPA members on NAPA 30th activities. This will include several "working in DC" roundtables and a roundtable on the future of practice. Will also include sharing a booth. Will also include Saturday evening reception.

Problems Encountered and Recommended Solutions	
Issues / Motions for Board Resolution:	▪ Request GC discuss interest in videocasting/streaming as a revenue stream and vote yes/no at SfAA meeting. Request earmark of $8000 for a two-year+ test of viability. Specific portions of the earmark will be spent upon approval of executive committee on ongoing basis. Costs are for travel and materials for volunteer contractors. First tests will be at AAA in DC to record 30th activities. ▪ Request that GC members each consider contributing at least one 200-word update for the blog each year to ensure NAPA transparency. ▪ Request approval of funds (~$900) to purchase booth space at AAA meeting (split costs with WAPA) to promote NAPA's 30th. ▪ Request approval of earmark of up to $450 to purchase caps and/or other promotional materials to sell for NAPA 30th anniversary.
Budget Request (Items and cost)	▪ $8000 earmark for development of videocasting and podcasting. ▪ $900 for AAA booth to share with WAPA. ▪ $450 for cap/Tshirt or other promotion item, pending executive committee approval.
Comments:	Please submit ideas for NAPA 30th celebration. $450 is ballpark request to have T shirts or baseball caps made to sell in celebration of NAPA 30th. Please submit requests for other promotional preferences.

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TO: NAPA Governing Council
FROM: Niel Tashina

Committee Members	Elizabeth Briody, Sarah Cote, Tara Eaton, Tom Greaves, Kimberly Montoni, Bill Roberts, Niel Tashima
Accomplishments	FAQs are now available on the NAPA website. FAQs have been distributed to a wide range of partners: SfAA, COPAA, CoPAPIA. Recruited new member, Kimbery Montoni
Work in Progress	Now that the FAQs have been developed, the committee will turn its attention to the following list of activities: Use of social media Vetting and matching of mentors and mentees, Monitoring of relationships, and, Evaluation of program.
Problems Encountered and Recommended Solutions	None
Issues / Motions for Board Resolution:	None
Budget Request (Items and cost)	Continued support for tele-conferences for committee
Comments:	There is a need to engage newer professionals to all of the NAPA committees and positions of leadership, outreach through the Mentor program and the Instant Mentoring program could bring new participation.

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TO: NAPA Governing Council
FROM: Jason D. Lind

Committee Members	Jason Lind, Sarah el Hattab
Accomplishments	None
Work in Progress	Working on identifying volunteer scheduling software in order to facilitate signing up volunteers to staff the NAPA table at SfAA and AAA, and also for Instant Mentors. I believe that the software would help volunteers visualize exactly which time slots need filling. It would reduce emailing back and forth between the volunteer coordinator and potential volunteers trying to resolve availability and scheduling. In this scenario, I could send out a link from various media outlets (linked-in, facebook, etc) to potential volunteers and they could sign for their preferred time slot. I will show an example at the NAPA GC meeting in ABQ.
Problems Encountered and Recommended Solutions	Still looking for an additional volunteer committee member. Sarah el Hatab has agreed to be on the committee while she waits to run as member at large. She will help plan events in DC for the AAA conference, as she lives in the area.
Issues / Motions for Board Resolution:	I would like to recommend having a LPO social event at SfAA in addition to the LPO social event at AAA. The last LPO social in Chicago was a huge success with over 40 people in attendance. CAPA played a big role in the event and helped pay for a large portion of the food. It may be possible to coordinate some of these events with local LPO's. My thought for this is that there are lots of Applied/Practicing anthropologists that attend the SfAA event, that do not attend the AAA. I think we are missing out on potential interest in NAPA by not doing something like this at SfAA.
Budget Request (Items and cost)	I look to the GC to comment on this idea of having a LPO social event at SfAA and recommend a feasible dollar amount. The dollar amount for the AAA LPO social is $250, although I would like to see that increased to $300-$400
Comments:	None

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TO: NAPA Governing Council
FROM: Sabrina Nichelle Scott

Committee Members	Sabrina Nichelle Scott, Sarah Smith, Priscilla Mensah, and Katarina Spralja
Accomplishments	The committee continued recruiting workshop presenters for the 2014 AAA Annual Meeting in DC. Workshop evaluations (i.e., paper and emailed evaluations) were reviewed from the 2013 AAA Annual Meeting. Like in 2012, the 2013 evaluation data suggest that most registrants learned about NAPA workshops from the AAA website. From the data requested from the NAPA Treasurer, NAPA workshops generated $3480 in revenue as reported by AAA. After expenses, the total net profit from the 2013 AAA Annual Meeting in Chicago was $2583!
Work in Progress	1) The committee is identifying and recruiting workshop presenters for 2014 AAA Annual Meeting in Washington, DC. 2) New members are being recruited for this committee in collaboration with the chair of the Volunteers Committee. 3) The chair of this committee is also organizing the sixth annual NAPA Networking Event for the upcoming AAA Annual meeting in Washington, DC.
Problems Encountered and Recommended Solutions	1) Only one third (5 out of 15) of workshop presenters submitted their evaluation forms from the 2013 Annual Meeting. Moving forward, Ed Liebow, Executive Director of AAA mandated that evaluation forms are required. I recommend that AAA student volunteers be available at the end of each workshop to collect and return evaluation forms to AAA during the AAA Annual Meeting in Washington, DC. 2) In January 2014, Jason Watkins, AAA Meeting Director requested that the committee stop its recruiting efforts because of proposed changes to the workshops program at the AAA Annual

Meeting. Permission to proceed with recruitment was granted in March 2014 after extensive phone conversations and emails between Ed Liebow, Jason Watkins, Lenora Bohren, and Sabrina Nichelle Scott.

3) During a phone conference with Ed Liebow and Jason Watkins, the workshops chair highlighted concerns regarding adopting proposed changes to a pre-conference format for all workshops. The chair discussed the increased travel costs for presenters and participants, more work for section organizers in preparing proposed travel budgets, and the inability to produce evaluation data from 2013 since only one third of workshops submitted evaluation data to workshops chair. In a follow-up email, the chair mentioned that a reduction to four workshops for a Tuesday pre-conference was not sufficient to meet the interests/needs of NAPA workshops. Likewise, NAPA had invested considerable time and resources in collaborating with COPAA, NASA, and AAA in building the visibility of workshops "within" the AAA Annual Program. Moreover, in review of the proposed AAA cost structure for workshops, the chair advised the president of the financial risks of NAPA's participation. The workshops chair recommends that AAA implement a feasibility study (i.e., survey) with the entire membership to explore if members would attend a Tuesday pre-conference. If the study reveals that members would support this initiative, the workshops chair suggests that workshops be scheduled from 1 p.m. to 9:45 p.m. to reduce potential travel costs and maximize workshop offerings by having concurrent workshops within time slots. Likewise, the AAA proposed cost structure would have to be renegotiated (e.g., registration fees) to provide a slight buffer for expenses in order to reduce potential risks of engagement in a pre-conference format.

4) For the past two years (refer to previous fall reports in 2012 and 2013), the chair communicated with NAPA presidents and requested from AAA to improve the timing and access to workshop registration. The AAA

	practice of not having the workshops registration available and accessible during the same time as regular registration is not efficient and effective. Last year, the workshops link on the main page of AAA became "live" or "active" on October 7, 2013 (per email from Carla Fernandez at AAA). This was significant since AAA made workshops registration available in August 2012. Please refer to the trend data that the chair has collected at the end of this document. <u>It is unrealistic to expect significant participation by AAA members or increased net profits when workshops registration is opened a month before the AAA Annual Meeting.</u> The workshops link on the AAA main page must be active during the same time regular registration becomes available on the AAA website. In light of operational capacities of AAA, the workshop registration link on the main page needs to be "live" by mid-July in order to maximize accessibility to AAA members who register during the summer in the registration cycle. AAA can send an email in July alerting all members that registration and workshops registration are open. To reiterate, to have an inactive workshops registration link on the main page of AAA during the registration is counterproductive. It is not reasonable to expect AAA members to navigate AAA's software maze to register for workshops without an active link from the main page, and for members who register in the summer to not to have access to register for workshops.
Issues / Motions for Board Resolution:	In order to be eligible for reimbursement of expenses by workshop presenters, evaluation forms must be submitted to AAA during the AAA Annual Meeting.
Budget Request (Items and cost)	None
Comments:	The chair is requesting a commitment from Ed Liebow to have workshops registration available during the same time as regular registration. This means that the workshops registration link on the main page of the AAA website needs to be active by mid-July. It is important for workshop registration to meet the needs of all AAA members, including those who register in the summer.

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2007 – 2013

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TO: NAPA Governing Council
FROM: Chad Morris

Committee Members	Steve Pavey Tracy Meerwarth Pester Anne Pfister, student member Robert Rubinstein Niel Tashima Chad Morris, Chair
Accomplishments	Use of NAPA LinkedIn site to promote discussion of ethical concerns faced by practitioners, including potential concerns with new AAA Ethics Statement. Discussions with some committee members at AAA Chicago meetings.
Work in Progress	Planned ongoing communication with membership to assess any areas of concern. We anticipate that a couple of upcoming publications planned by NAPA members and others may prompt additional discussion in the relatively short term.
Problems Encountered and Recommended Solutions	None.
Issues / Motions for Board Resolution:	None.
Budget Request (Items and cost)	None.
Comments:	None.

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TO: NAPA Governing Council
FROM: Ellen Puccia

Committee Members	Terry Redding, Mary Butler, and Dennis Weidman
Accomplishments	
Work in Progress	I am currently trying to find someone who wants to take advantage of the community outreach grant offered by AAA for use at the annual meetings, but so far I cannot find anyone who wants to present something in the community. If anyone has an idea, please let me know ASAP. The grant application is due on 4/1. Submissions for the annual meeting are due on 4/15. I am encouraging people to send their abstracts to NAPA as their first choice section. I have priced locations for the NAPA 30th anniversary party. The top two contenders are next to each other across the street from the conference hotel and each has a private room for the party. Petits Plats is a French restaurant, and their room is more separate from the rest of the restaurant. You don't have to walk through the people in the restaurant and there is a small bar for that room. The other option is the Lebanese Taverna. They have a private room in the back of the restaurant. The room is bigger, but it is in the back of the restaurant, away from the bar, and we would have to walk through all of the customers to get there. I have a clear preference. These were the best two options in walking distance of the hotel.
Problems Encountered and Recommended Solutions	
Issues / Motions for Board Resolution:	We should decide which restaurant to use for the party so I can reserve ASAP.
Budget Request (Items and cost)	I think the request for funds for the 30th anniversary party should come from this committee, so there are options. In both cases we pay for tax and gratuity on both the food and drinks. Open bar is an option, but unless I am told to pursue that I will not. Petits Plats is

	$2028 for food plus the tax and gratuity on the drinks. Lebanese Taverna has to be a minimum of $2500, so it is a bit more, though they could be about the same depending on how many drinks are sold. I guess we should budget about $2500.
Comments:	

NAPA Governing Council Meeting
Spring 2014
Report Period: November 2013-March 2014

TO: NAPA Governing Council
FROM: Tim Wallace

Committee Members	Robert A. Rubinstein, Clementine Fujimura, Marissa Kardon Weber, Jill P. Amati, Timothy MeKeown
Accomplishments	- Worked with editors and the committee to approve a new volume proposal for the first issue of the 2014 year *Annals of Anthropological Practice* - Confirmed the selection of John Brett as editor of AAP and brought it to a vote of the GC in November and he was approved to serve as the new editor starting in 2015, but he will be in training during 2014 - Reviewed the issues surrounding the Raym-Crow report as it affects the future of AAP and asked the editors to develop a draft proposal for the CFPEP next round of discussions regarding a future W-B contract - Determined that future winners of the NAPA student paper prize can have their papers published on the website - Encouraged a vote of GC to end the distribution of print versions of AAP to members in 2015
Work in Progress	- Working with the new editor to form an editorial board for the new *Annals*. - Asked the current and future editors of the AAP to develop a proposal to submit to Oona Schmid and to be discussed by the GC at the Spring meeting
Problems Encountered and Recommended Solutions	- The committee is functioning well, but the committee will review suggestions to reduce costs, such as the elimination of print issues. - The AAA is working on a review of all section journals in the new contract after the end of the current Wiley-Blackwell agreement. The publications committee is working to present alternatives to current practice to the GC
Issues / Motions for Board Resolution:	None at this time

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TO: NAPA Governing Council
FROM: David Himmelgreen and Satish Kedia

Committee Members	
Accomplishments	Published two volumes: *Anthropology and the Engaged University: New Vision for the Discipline within Higher Education.* 2013. Linda A. Bennett and Linda M. Whiteford (Volume Editors) David Himmelgreen and Satish Kedia (General Editors) – Published *Syndemics and Global Health: Implications for Prevention, Intervention, and Training.* 2013. Merrill Singer, Nicola Bulled, and Bayla Ostrach (Volume Editors); Satish Kedia and David Himmelgreen (General Editors) New Editor After a national search, we have identified and appointed John Brett as the new Editor of the AAP starting January 2015. However, John is already onboard and assisting us for a smooth transition.
Work in Progress	*Practicing Forensic Anthropology: A Human Rights Approach to the Global Problem of Missing and Unidentified Persons.* Erin Kimmerle (Volume Editor); David Himmelgreen and Satish Kedia (General Editors) – Under Review *Anthropology Goes Public in the Veteran Administration.* Karen Besterman and Alison Hamilton (Volume Editors); David Himmelgreen and Satish Kedia (General Editors) – Accepted *Critical Biocultural Approaches to Health Disparities.* Thomas Leatherman (Volume Editor); Satish Kedia and David Himmelgreen (General Editors) – In Preparation

Problems Encountered and Recommended Solutions	We will continue to work closely with the volume editors to speed up the entire process and to identify reliable reviewers and give them enough time to complete their reviews. We have started giving reviewers a small honorarium as well. We decided to begin the Hybrid model with a few themed articles along with individually submitted articles. Hopefully, the first 2015 issue will be an hybrid volume. The NAPA Board has approved participation in the On-line system for submission and tracking of manuscripts.
Issues / Motions for Board Resolution:	Welcome John Brett as the incoming editor of AAP.
Budget Request (Items and cost)	$4200, editorial assistant, 40 weeks @ 7 hours/week @ $15 hour. Responsibilities include reference checks, minor copy edits, and contacting the volume editors and reviewers on behalf of the general editors. $1200 for reviewer honoraria. Four reviewers per volume @ 150 per reviewer.
Comments:	We expect to publish three volumes in 2014.

NAPA Governing Council Meeting
Spring 2014
Report Period: November 2013-March 2014

TO: NAPA Governing Council
    FROM: Cathleen Crain, Chair Organizational Relations Committee

Committee Members	Cathleen Crain, Keri Brondo, Crysta Metcalf, Niel Tashima. Courtney Dowdell, Academic Relations and Practicing and Applied Programs at the AAA provides material support to the Committee and functions as an *ex officio* member.
Accomplishments	The Committee organized and carried out the 8th annual Careers Exposition on Friday, November 22, 2013. Over 40 professional anthropologists participated in the Expo to provide career advice to new and young anthropologists. Nearly 600 new and young anthropologists participated (approximately 10% of all meeting participants), topping the over 500 people who attended the 2012 Expo.
	The Expo again featured two "navigators". The role of the navigator is to intercept Expo attendees, determine core interests, and then to guide them to relevant employers. The navigator role came from an observation that some anthropologists were walking through the Expo without making contact with employers. When the navigator was used, virtually all made contact and had a successful experience.
	The Committee undertook heavy recruitment and promotion to raise the number of both professional mentors and participants. The Expo was promoted through articles in the AN; email blasts both to the membership at large, and to specific groups; Tweets focused to students; and through flyers handed out in public areas and at registration for the meetings. The Committee has also partnered with the National Association of Student Anthropologists to encourage greater student involvement.
	Volunteers have become an important part of the Expo, recruited both through AAA and through NAPA. Volunteers coming through the AAA can receive complimentary meeting registration for certain activities with the Expo now counting toward their required service. The volunteers supported the Expo by ensuring that flyers were placed in public areas and handed to likely participants on the days prior to the Expo. Two volunteers were stationed at the entry to the exhibit hall on the day of the Expo to intercept potential participants and ensure that they understood the location of the Expo – the site was somewhat difficult to see from the exhibit hall entry. There was also one

	volunteer assigned to conduct exit interviews with participants. The results of the exit interviews have been used to guide and improve subsequent Expos. Past NAPA presidents were invited to participate as guest navigators at the Expo. This provides them an opportunity to reaffirm their vision of NAPA. A number of presidents have participated each year. The Expo provides NAPA with extraordinary exposure to young and new anthropologists. It has also become a significant event at the AAA with a large number of people attending and garnering interest across the Association.
Work in Progress	The Committee will be undertaking planning and recruiting for the 2014 Washington, D.C. AAA meeting beginning in April.
Problems Encountered and Recommended Solutions	As anticipated in past reports, support from other sources for the Expo was reduced this past year. The potential for a reduction in AAA support was forecast in Committee reports for several years. The Committee approached the Governing Council early in the summer for an increase to offset the loss and was told that the GC could not meet to consider the request. This is surprising as the Expo has been a high profile event for NAPA with minimal outlay. The Expo has also run within budget although despite annual requests for budgetary information about the Expo, no increase has been provided in nearly five years. The Committee reported to the GC that the lack of steady support could compromise the quality of the event. NAPA currently provides less than a third of the support for the Expo but retains first name for the event. The Committee was asked by the GC to provide a "return on investment" (ROI) rationale for supporting the Expo, specifically how many people had joined NAPA as a function of the Expo. Given that there was no baseline and no ability to track attendees, clearly this could not be addressed. This request for proof of value was singular as no other NAPA activity had ever been required to justify its existence through such a calculation. And, when asked if any other NAPA activity was subject to this new requirement, there was no indication from the GC that any other NAPA activity was being required to produce such evidence. The Committee was also told that some members of the GC believed that the Expo had never been intended to be a permanent NAPA activity but rather, like EPIC and the Field School, intended to be spun off. This does not correspond to the history of the Expo which was developed by NAPA and for which NAPA has carefully guarded control even as others have provided the majority of the support. Both Presidents Weidman and Wallace were adamant about NAPA ownership of the Expo. This is widely known history and so this belief by individuals on the GC is very puzzling. In combination with the previous responses to the Organizational

	Relations Committee, these three events over the past year suggest that the current GC may have little interest in supporting the Expo unless it is a money making event for NAPA; a new criterion for service to our membership and future members. The only way for the Expo to make money is to have the Expo commercially sponsored, an idea that the GC declined to discuss two years ago. And, an idea that would require that AAA be engaged and agree, and one that would potentially change the nature of the Expo. And, the likely success of such an idea is extremely limited as there are unlikely to be a sufficient number of organizations interested in sponsorship, naming opportunities, or a percentage of ownership to make the Expo profitable.
Issues / Motions for Board Resolution:	The GC needs to clarify its interest in and support for the Expo. Support must include both financial support and organizational responsiveness. The Expo is complex to organize and carry out and the Committee must be able to respond to events as they occur; the GC must be prepared to respond to the Committee and provide guidance and support on a reasonable basis if the Expo is to be a core NAPA activity. If the Expo is not a core NAPA event and if the GC is not prepared to provide incrementally increased financial support and timely GC response then the GC should consider giving up the Expo. Allowing the gradual degradation of the quality of the Expo though a lack of financial and leadership support does not seem to be in NAPA's best interest. The Expo has been a relatively steady cost for NAPA, running about $2,500 per year; this is about 25% of the actual cost of the event. An increase to $3,000 was previously requested and no action on that request was reported to the Committee. The Expo was short $1,500 this past year. In order to compensate for reductions in other support and incremental increases in costs associated with the meetings, the figure needs to be about $4,000 to achieve steady state. The participation achieved at the Expo in 2013 appears to be about the right level of activity and can be maintained through continued focus. The amount requested should be maintainable without more than marginal increases for some time to come.

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Report Period: November 2013 - February 2014

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TO: NAPA Governing Council
FROM: Marie Schaefer

Committee Members	Marie Schaefer
Accomplishments	- I created a flyer for the 2014 Student Achievement Award competition (to be distributed at the Albuquerque meetings and emailed out) -I gained access to the student rep Google Drive and I have familiarize myself with the documents found there. -Abstracts are now going to be requested of Student Award applicants.
Work in Progress	- I am continuing to work on the Student Ambassadors. I have one student, Kehli Henry, interested in being the Student Ambassador for Michigan State University. A description of the role and responsibilities with that role needs to be finalized before I find more Ambassadors
Problems Encountered and Recommended Solutions	None
Issues / Motions for Board Resolution:	- I ask Board members for their input on the specific responsibilities of the Student Ambassador role. - I ask that Board members help advertise the 2014 Student Achievement Award (I will email the announcement and flyers out soon)
Budget Request (Items and cost)	None
Comments:	None