

Compiled by NAPA President, Tim Wallace, North Carolina State University

Hi NAPA Members!

While sitting in the Western Highlands of Guatemala in July, San Francisco in November seems a long distance and time away; however, plans for NAPA activities at the AAA's in San Francisco have been well underway. Carol Hafford, our Program Committee Chair, has helped to shepherd a new set of sessions and papers; Sabrina Nichelle Scott has been working hard on a new set of excellent workshops and The NAPA Networking Event: Engaging Conversations; and, Cathleen Crain and her Organizational Relations Committee are organizing another wonderful Employer Expo for the San Francisco meetings. The Expo, co-sponsored by AAA/CoPAPIA, is a day-long activity that brings together a range of companies and organizations from the private and public sectors to showcase the kind of work anthropologists are doing in the non-academic world. Confidently led by Cathleen, this event, along with our workshops, has become a central focus of NAPA's efforts during the annual meetings. Instant mentoring opportunities and staffing for instant NAPA membership sign-up will again be an important part of the day's activities.



Preparation for the AAAs is just one of the ways that your NAPA Governing Council has been hard at work throughout the year. Niel Tashima is leading a committee to modernize our unique mentoring program. There will be a three-tiered, multi-entry approach for mentees: undergraduate and recent BA's, graduate students and new professionals, and mid to senior career-changers. Niel's committee is working out the implementation details and will have a progress report in November. Terry Redding, Communications Committee Chair, has been working hard re-engineering our website, [www.practicinganthropology.org](http://www.practicinganthropology.org), to make it more accessible and easier to navigate. Please check it out. Committee member Ann Pitts is gathering photos of practicing anthropologists in action to put on the site; to find out what is needed send her an email at [annpitts@roadrunner.com](mailto:annpitts@roadrunner.com).

On the financial side, our 2013 budget was submitted to and approved by the AAA. John Massad, NAPA Treasurer, has been able to find ways to balance our budget and we have benefitted from the intense and diligent work of Workshops Committee Chair Sabrina Nichelle Scott. She led a very successful NAPA Workshops program in Montreal that netted about \$3200 for our coffers. We also have received some \$3000 in revenue sharing from EPIC (Ethnographic Praxis in Industry Conference) ([epiconference.com](http://epiconference.com)). Please note that EPIC 2012 will be held in Savannah, Georgia, October 14-17.

Another item that the GC is working on is the creation of a new award that would be in addition to our NAPA Student Achievement Award. The idea behind this initiative is to have another prestigious award that would highlight the work of an applied/practicing anthropologist. President-Elect Leni Bohren, GC Member-at-Large Pam Puntenny, and John Massad are working on the details of this proposal with a progress report also due in November.

Satish Kedia and David Himmelgreen, series editors for the *Annals of Anthropological Practice*, write that Vol 36, no. 1 (2012) is now in press and should be out shortly. The title of the forthcoming volume is: *Neuroanthropology and Its Applications*, edited by Daniel H. Lende and Greg Downey. The emerging field of neuroanthropology offers new opportunities to bring the synthesis of anthropology and neuroscience to bear on complex human problems. This collection of case studies includes research on engineering robots for emotional interaction, the vulnerability of soldiers to post-traumatic stress disorder, cognitive dimensions of political and science communication, sports coaching across cultures, intergenerational health problems in Aboriginal populations, the political economy of addiction treatment, the impact of poverty on the developing brain, psychiatric care for Nepali Bhutanese refugees, and how culture and institutions affect psychosis.

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The unique NAPA Occupational Therapy Field School will have completed its fourth successful season in August with a cohort of 13 students working in placements and research settings in Antigua, Guatemala. NAPA members Gelya Frank and Nancie Furgong led the field program for the 4<sup>th</sup> consecutive year. The curriculum combines theories and methods of medical and applied anthropology with occupational science and therapy.

Finally, the results of NAPA's elections are in. John Massad will be our new President-Elect come November and Carla Guerron-Montero our new Member-at-Large.

NAPA is the best place to ensure that your applied/practicing voice is heard loud and clear both within and outside the AAA. But we need to hear from you to make sure that what we are doing is what you need. Please don't hesitate to contact me ([tim\\_wallace@ncsu.edu](mailto:tim_wallace@ncsu.edu)) to let me know your concerns and interests. We also need you to step up and volunteer for the many committees and activities in which NAPA is engaged. Contact our volunteer coordinator, Ellen Puccia ([epuccia@aol.com](mailto:epuccia@aol.com)) for details and to sign up. I hope to see you in San Francisco in November!



## UPDATE: NAPA-OT FIELD SCHOOL

### 2012 NAPA-OT Field School Takes Lead on Transdisciplinary Training

The NAPA-OT Field School completed its fourth season in Antigua, Guatemala, offering a curriculum in social justice and access to health care as a human right. The program, July 16-August 11, offered hands-on practice and research experience to a selected group of 12 students from the US and Canada.

Founding director, Gelya Frank (U Southern California), led a rapid ethnography research team under an IRB-approved study, "Family Occupations in Post-Civil War Guatemala." The final report provides a close analysis of time use and strategies used in family visits by social workers employed by the NGO Common Hope ([www.commonhope.org](http://www.commonhope.org)) to support the success in school of affiliated students. Common Hope will use the report to build a better understanding of the social workers' role among its North American board of directors and donors.

On a closed infant nutrition unit at the hospital, Obras Sociales del Santo Hermano Pedro, occupational therapy clinical scholar Nancie Furgang (U New Mexico) taught feeding and positioning methods to anthropology and occupational therapy students. Students learned to measure and analyze infant growth and intervene to offset the effects of malnutrition on growth and development in specific micro-environments.



Jonathan Maupin (ASU) discusses the model of grass-roots health promotion developed by his grandfather, physician Carroll Behrhorst, in the 1960s. Field school coordinator Stephanie Roche (blue shirt) received her BA in anthropology from Boston University and was a student in the field school in 2011.

Folklore and folklife specialist Jenny Womack (U North Carolina, Chapel Hill) led an investigation of Mayan craft workers' networks, access to employment as a human right, and marketing strategies in the cosmopolitan environment of Antigua.

Guest lectures by US and Guatemalan anthropologists included Walter Little (SUNY Albany), Fredy Peccerelli (Guatemalan Forensic Anthropology Foundation), Jonathan Maupin (Arizona State University), Alejandra Colom (Population Council) and Andrés Álvarez Castañeda (U del Valle de Guatemala), and a presentation by activist Iduvina Hernandez Batres, Director of the Association for the Study and Promotion of Security in Democracy (SEDEM).

The field school is directed by anthropologists Gelya Frank and Rachel Hall-Clifford (U Oxford). Applications for 2013 will be posted in October ([www.napaotguatemala.org](http://www.napaotguatemala.org)). The program is open to students and professionals from any institution, discipline, country, and level of academic training. Admission is based on statement of interest, relevant background, letter of recommendation and Spanish language proficiency.

*Submitted by  
Gelya Frank*



### **NAPA Communications Committee**

The 11-member NAPA Communications Committee has taken on several tasks this year with the goal of building NAPA's online presence and communicating more broadly with members.

Website (Matt Baline, Wendy Leicht, Liz Pulver, and Terry Redding)

We are working on a new graphic look and navigation, and extensive content in the career and mentoring sections. If you have not visited lately, see what you are missing at [www.practicinganthropology.org](http://www.practicinganthropology.org).

Facebook (Charlotte Noble and Janelle Christensen)

Postings include book reviews, calls for papers, paper competitions, anthropology in the news, and quite a few job postings! If you have suggestions or ideas, please feel free to contact me (Charlotte Noble) at [cnoble3@mail.usf.edu](mailto:cnoble3@mail.usf.edu). Reach NAPA on Facebook at <https://www.facebook.com/groups/152641054824937/>.

LinkedIn (Tess Poat)

The NAPA LinkedIn page has grown to nearly 1,900 members from around the world. At press time some of the diverse discussion topics included human interactions with nature and technology, working in dual-language classrooms, career training resources, and how to work with an anthropology BA. Find us though LinkedIn at <http://www.linkedin.com> or via the direct link on the website.

Twitter (Nancy Gillis)

How to keep up with all the online NAPA venues? Sign up for Twitter and have all the information in one place. Information about the NAPA website, Facebook and LinkedIn are periodically posted to Twitter. Get to NAPA on Twitter at <http://twitter.com/NapaAnthro>.

Photo Archive (Ann Pitts)

We are building a digital photo archive of practicing anthropology. Do you have photos of anthropologists at work? Or perhaps photos of historical interest to NAPA? Send them along to me (Ann) at [annpitts@roadrunner.com](mailto:annpitts@roadrunner.com).

Newsletter Editor (Emily Altimare)

If you have news or announcements that you would like included in the upcoming editions of NAPA Notes please email me (Emily) at [altimare@msu.edu](mailto:altimare@msu.edu); the next issue is due before the AAA annual meeting but the copy deadline is September 10<sup>th</sup>.

For more information about the Communications Committee send an email to committee chair Terry Redding at [napacommunications@gmail.com](mailto:napacommunications@gmail.com).

*Submitted by  
The Communications Committee*

### **NAPA Mentor Committee**

The NAPA Mentor Committee is building the popular and long-running NAPA Mentor Program into an even better resource for members and the practitioner community at large. For many years the program has been coordinated by Tom Greaves, who remains as part of the new committee. NAPA's Mentor Program provides information on anthropology careers and tries to match students, new professionals, and mid-level and senior career changers with professional anthropologists for an ongoing professional relationship.

The relationship can:

- Provide one-on-one guidance in defining your career goals
- Help you to customize your resume for your specialty area
- Help you to develop a professional network

The Mentor Program is open to individuals of any age and status, regardless of previous experience or education. For details see the NAPA website at <http://practicinganthropology.org/careers/mentoring/>. Committee members include Elizabeth Briody, William Roberts, Tom Greaves, Sarah Cote, and the program chair is Niel Tashima.

*Submitted by  
Niel Tashima*



# REMINDERS:

**NAPA members have an opportunity to vote for an applied anthropologist**, Mary Odell Butler, for a position on the AAA Executive Board. This election has not been well-publicized, and it ends September 6!

Most of you know Mary as outgoing Past-President of NAPA.

This position is one of two created a few years ago for representatives of AAA sections... the idea is to give sections a bigger voice on the Executive Board. So Mary would represent NAPA. It would be great to increase the practitioner voice in AAA, especially on the EB!

To vote, go to the AAA website and log in. Then you will see a "VOTE NOW" box on the right side of the page. If you have any difficulties, contact Kim Baker at [elections@aaanet.org](mailto:elections@aaanet.org).

**NAPA members receive discounts for enrolling in NAPA-sponsored workshops** during the AAA Annual Meetings. This is one of the benefits of your NAPA membership. NAPA-sponsored workshops are designed to further professional development of anthropologists in various stages of their careers. Strengthen your skills in rapid research, ethnographic analytics, international consulting, networking, and project management. Increase your knowledge of heritage tourism, and how to lead ethnographic field schools.

Explore career opportunities in interdisciplinary settings, and prepare for an anthropological career for a lifetime. This year we are partnering with NASA to help undergraduate and graduate students learn information on funding, fellowships, transferring, and admissions to graduate programs. Workshop topics include:

Project Management	Issues In International Consulting	Rapid Research In Public Settings	Heritage Tourism: Theory and Praxis	Marketing Oneself As An Anthropologist In a Variety of Interdisciplinary Settings
Ethnographic FIELD Schools: HOW They Work and Why They ARE A MUST for Anthropologists and Students	Funding, Fellowships, Transferring, and Admissions	Pattern Recognition In Evolution and In Ethnographic Analytics	First Impressions for a Lasting Impact: Using Elevator Speeches and Strategic Network Ties to Strengthen Your Networking Success	Developing An Anthropological Career for a Lifetime

For descriptions of these workshops that will be offered at the AAA Annual Meeting in San Francisco, visit the professional development section on the AAA website (<http://www.aaanet.org/meetings/Workshops.cfm>).

Please register now so that you are guaranteed a seat!

*Submitted by  
Sabrina Nichelle Scott*

If you are planning to attend the AAA Annual Meeting in San Francisco, meet like-minded anthropologists at **The NAPA Networking Event: Engaging Conversations** on Saturday, November 17, 2012 from 12:15 p.m. to 1:30 p.m. at the Hilton San Francisco Union Square in room Continental 1. Light refreshments will be served. **In which career/practice areas would you like to network with fellow NAPA members?** E-mail Sabrina Nichelle Scott and let her know by September 15, 2012 at [sabnscott@gmail.com](mailto:sabnscott@gmail.com).

## HOPE TO SEE YOU SOON:

### Ethnographic Praxis in Industry Conference (EPIC)

EPIC will be held in Savannah, Georgia, October 14-17, 2012. Visit the EPIC 2012 site (<http://epiconference.com/2012/>).

### 111<sup>th</sup> AAA Annual Meeting

AAA will be held in San Francisco, California, November 14-18, 2012. Visit the AAA 2012 site (<http://www.aaanet.org/meetings/>).